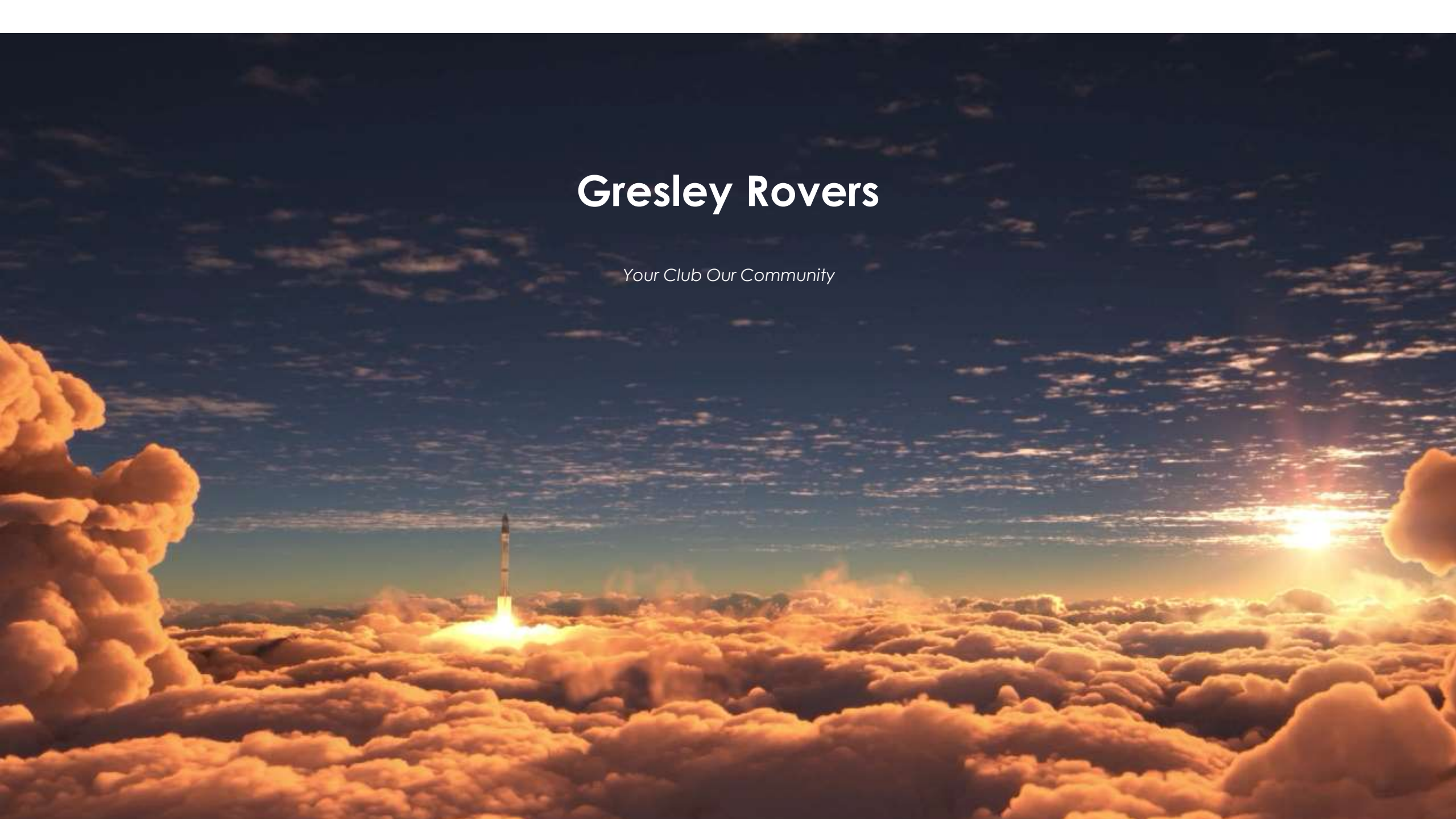


Gresley Rovers

Your Club Our Community



NEW NAME – WELL ALMOST



NEW BADGE



NEW FUTURE



"Your
Club
Our
Community"

IDENTITY

“We ARE and ALWAYS have been GRESLEY ROVERS It’s not about going back it’s LOOKING to the FUTURE”

“Our History is SHORT but our IDENTITY is HISTORIC”

“We are taking our IDENTITY and driving our FUTURE from it”



“Your

Club

Our

Community”

CORE VALUES



M	Management	Strong Leadership at all Levels
O	Optimism	Glass Half Full Approach
A	Attitude	Professional On and Off the pitch
T	Trust	Open Book Approach – Relaunch the constitution
M	Motivation	100% On and Off the Pitch
E	Ethics	Everything we do is done the Right way
N	Nurture	Nurture our talent at all Levels

“Your
Club
Our
Community”

YEAR 1



- Re engage
- Attract
 - Families
 - Sponsors
 - Talent
- Develop
 - Trust
 - Foundations

YEAR 2



- New Ground
- Development Centre Starts
- Planning for Non Football Projects

YEAR 3 - 5



- Facility Open 7 days a week for Community benefit
- First Graduates from Development Centre
- Non Football Community Projects in Place
- Target a Community Recognition Award



“Your
Club
Our
Community”

ROVERS ARE BACK

**YOUR CLUB
OUR COMMUNITY**



“Your
Club
Our
Community”